



Confederation of Indian Industry  
CII Naoroji Godrej Centre of Manufacturing Excellence

## Intensive Programme on Manufacturing Excellence Gold Sash



*Towards Crafting the India way of Manufacturing*

**Inviting nominations for Batch 4**

## **About the Programme**

- Industry - driven and hence 'industry friendly'
- Strong on Manufacturing Strategy and future and adopts a 'How To' approach
- Focuses on Projects, Process and Discrete Manufacturing
- Provides a rounded approach with a focus on both the Technical and Management aspect
- Helps the sponsored managers become "Thinkers", changing their thinking from Production oriented to Manufacturing oriented

## **Objectives**

- Understand the importance of manufacturing strategy to business-critical success factors
- Understand integration of operational excellence initiatives into manufacturing strategy
- Understand the impact of manufacturing strategy on sustained profitability of the enterprise

## **Contents & Coverage**

- Role of Manufacturing in Business
- Manufacturing Methods: Process Improvement
- Manufacturing Strategy: Alignment to Customer Value and Markets
- Provision Stream – Supply Chain Interface & Modern Trends
- Financial Impact of Manufacturing Strategy & Methods
- Manufacturing Strategies
- Parallel Sessions
  - Communication Skills
  - Personality Development
  - Business Etiquette
  - People Management
  - Rules of Effective Meetings

## **Benefits for the Sponsoring Company and the Participant**

This is an intensive and personally demanding programme requiring significant commitment from the sponsoring company and the participant. However, the rewards are high for both:

- Immediate application of concept and tools
- Improved on the job performance
- The development of the company's intellectual capital through project work and module related assignments
- Acquisition of transferable knowledge and skills
- Continuing professional development

## Highlights

- One year, Part time, Residential
- 6 modules (each module of six days duration) every alternate month
- Evaluation through Assignments and project work
- Industry Experts & Practitioners as Faculty
- Plant visits
- CEO / Expert Speak sessions
- Mentor concept

## Eligibility Criteria

Professionals with experience in Manufacturing / Engineering Sector.

## Certification

CII Gold Sash Certificate

## Participating Companies

<ul style="list-style-type: none"><li>• Blue Star, Ahmedabad</li><li>• Blue Star, Wada,</li><li>• Dow Agro Sciences India, Ratnagiri</li><li>• Forbes Marshall, Pune</li><li>• KK Nag Ltd, Pondicherry</li><li>• Salcomp Manufacturing, Sriperumbdur</li><li>• Siemens, Kalwa</li><li>• Titan Company, Hosur</li></ul>	<ul style="list-style-type: none"><li>• Blue Star, Dadra Nagar Haveli</li><li>• Chemtrols Industries, Mumbai</li><li>• Endress+Hauser Flowtec, Augangabad</li><li>• Galaxy Surfactants, Boisar</li><li>• KHS India, Ahmedabad</li><li>• Savoir Faire Management Services, Mumbai</li><li>• Sterlite Technologies, Silvassa</li><li>• Weikfield, Pune</li></ul>
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## Fees

Category	On Residential Basis	On Non Residential Basis
<b>CII SSI Members</b>	Rs. 3,00,000/- + 18% GST	Rs. 2,50,000/- + 18% GST
<b>CII Members</b>	Rs. 3,35,000/- + 18% GST	Rs. 2,85,000/- +18% GST
<b>Non-Members</b>	Rs. 3,60,000/- +18% GST	Rs. 3,10,000/- + 18% GST

## Discount

5% on 2 nominations from the same organisation

10% on 3 or more nominations from the same organisation

## Venue

CII Naoroji Godrej Centre of Excellence, Godrej Station-side Colony, Opp Railway Station, Vikhroli (East), Mumbai – 400 079

## For Nominations & Enquiries please contact

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