



Confederation of Indian Industry

CII Naoroji Godrej Centre of Manufacturing Excellence

**Certificate Course**  
on  
**“Efficient Production Management”**  
for  
**Production Line Managers**

**Background:**

In a report “Unlocking the potential of Front Line Managers”, consulting major **McKinsey** states...

*“In a majority of the companies we’ve encountered, the Frontline Managers’ role is merely relaying information from executives to workers. Such Managers keep an eye on things, enforce plans and policies, report operational results, and quickly escalate issues or problems. In other words, a Frontline Manager is meant to communicate decisions, not to make them; to ensure compliance with policies, not to use judgement or discretion and certainly not to develop policies.”*

**This system makes companies less productive, less agile, and less profitable. Companies that have successfully empowered their Frontline Managers, the resulting flexibility and productivity generate strong financial returns for the company.**

It is therefore essential that all Production Line Managers have full operational knowledge of critical parameters of Cost, Quality, Productivity and Men management. They must have good understanding of how it all works and **how it all should work**.

In its quest to empower the frontline foot soldiers of Production Management, CII Naoroji Godrej Centre of Manufacturing Excellence has designed this Certificate Course **“to meet the pressing demand for skilled Production Line Managers”**.

**Objectives:**

- To provide an overview of industry functioning for employees who are relatively new to industry and are not fully aware of the myriad ways in which Production Management functions,
- To impart professional skills on key parameters of competitiveness,
- To enable these managers, look beyond their own shop floors and understand the users / customers / markets,
- To equip them to play more active role in decision making processes connected with production management, systems, equipment and managing of men.

**Contents:**

<b>Module 1</b>	<b>Module 2</b>	<b>Module 3</b>	<b>Module 4</b>
2 days	3 days	3 days	2 days
Quality Management Basics	Production System & Equipment Efficiency	Leadership	Financial impact of Operations & Supply Chain
	Safety	Operational Excellence through Employee & Energy Efficiency	

**Methodology:**

Classroom Sessions, Interactive Exercises with Presentations

**Target Audience:**

Managers upto 4 (four) years of experience

**Duration:**

4 modules spread over 4 months with 10 contact days.

**Per Participants Course Fees: (On non-residential basis):**

CII SSI Members	Rs.40,000/- + 18% GST
CII Members (Large & Medium)	Rs.50,000/- + 18% GST
CII Non-Members	Rs.60,000/- + 18% GST

**Discount:**

5% on 2 nominations or more nominations from the same organisation.

**Certificate of Participation will be given to participants:**

- ✓ On receipt of full participation fees
- ✓ Who attend the course fully.

**Venue:**

CII Naoroji Godrej Centre of Excellence, Godrej Station-side Colony, Opp. Railway Station, Vikhroli (East), Mumbai 400079.

**For Nominations & Enquiries please contact**

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